

THE RHINO ADVANTAGE

Original, genuine ZincAlume steel from BlueScope
Steel Australia

Zincalume® Steel from BlueScope of Australia.

RHINO Tanks use genuine, original ZincAlume Steel from BlueScope of Australia – procured from BlueScope Steel, warranted by BlueScope Steel, guaranteed by BlueScope.

ZINCALUME® steel is the brand name BlueScope Steel Limited applies to its premium metallic coated steel product.

Typical applications featuring ZINCALUME® steel include roofing, wall cladding, gutters and steel framing. The zinc/aluminium alloy coating on ZINCALUME® steel imparts corrosion resistance of up to four times the life of galvanised steel.



BlueScope Steel Limited introduced ZINCALUME® steel to the Australian domestic market in 1976. The significance of this new product cannot be understated.

Since its introduction, ZINCALUME® steel has been consistently positioned as a quality, technically proven, corrosion resistant product from BlueScope -- a company with a strong reputation for technology and product excellence.

BlueScope Steel has promoted ZINCALUME® steel over the years with particular focus on supporting ZINCALUME® steel through the supply channel. As a result the levels of brand awareness remain at exceedingly high levels.